

THE BIG SELL

SOCIAL MEDIA CAPTIONS – INDIVIDUAL

Let your friends, family and community know that you'll be taking part in The Big Sell 2025 by posting on your social media. Be as personal and creative as you want! To make things easy, we've put some posts below for inspiration.

- I'm taking part in The Big Sell, raising funds for @bigissueaustralia and the hardworking vendors who experience homelessness and marginalisation. This is a cause close to my heart and I'm hoping to raise <number> dollars. Help me meet my goals and support The Big Issue by visiting my page <Link>
- Over the last few years @bigissueaustralia vendors have had it tough. To help, I'm taking part in The Big Sell to raise funds for The Big Issue and vendors. Visit my page and donate! <Link>
- I'm proud to support @bigissueaustralia and be part of The Big Sell. If I meet my goals I'll get to step into the shoes of a vendor and experience what it's like selling The Big Issue on the street. Visit my page and donate! <Link>
- I've raised more than \$X for @bigissueaustralia. Every bit counts towards supporting vendors across Australia. You can help too by donating today! <Link>
- Another huge milestone reached because of your support! More than \$1,000 raised to help support @bigissueaustralia vendors. Let's keep going, donate today! <Link>



[@bigissueaustralia](#)



[@bigissueaustralia](#)



[@thebigissue](#)



[@The Big Issue
in Australia](#)

#THEBIGISSUE

#THEBIGSELL

#PROUDLYWORKING