

THE BIG SELL

NEWSLETTER/ARTICLE TEMPLATE

If you send regular news to staff or if you have a news section on your website, feel free to use the template below to raise awareness about your participation.

<Individual/Organisation> steps up to support The Big Issue vendors

<Individual/Organisation> is helping to raise funds in The Big Sell, The Big Issue's annual fundraiser to support The Big Issue vendors who sell the magazine on the street every day.

Funds raised from The Big Sell will help The Big Issue provide magazines at a 2-for-1 offer to vendors, and help The Big Issue continue to run their social enterprises and create meaningful work for vendors experiencing homelessness, marginalisation and disadvantage.

When you support you're not only giving people a chance to earn an income and positively change their lives, but if <Individual/Organisation> reaches their fundraising goal, they'll join vendors on the street during The Big Issue's birthday in June and experience selling The Big Issue magazine in person.

For 28 years The Big Issue has helped Australians living on the margins earn a meaningful income and reconnect with their community. However after a few challenging few years, vendors have been selling under starkly different conditions. Decreased foot traffic has significantly impacted their ability to earn.

We encourage all staff to visit <Individual/Organisation>'s page and make a donation. You can visit their page here <Link>.

Thank you for your support.