

THE BIG SELL

SOCIAL MEDIA CAPTIONS – ORGANISATION

Let your friends, family and community know that you'll be taking part in The Big Sell 2025 by posting on your social media. Be as personal and creative as you want! To make things easy, we've put some posts below for inspiration.

- This month <Name> from <Organisation> is taking part in The Big Sell, raising funds for our friends @bigissueaustralia and vendors experiencing homelessness and marginalisation. You can get involved and help them reach their goals by visiting their page and donating. <Link>
- Over the last few years @bigissueaustralia vendors have had it tough. To help, <Organisation> are taking part in The Big Sell, an event to raise funds for The Big Issue and vendors. Visit our page and donate! <Link>
- Here at <Organisation> we're proud to support @bigissueaustralia and be part of The Big Sell. If we hit our goals we get to step into the shoes of a vendor and sell The Big issue on the street. Visit our page and donate! <Link>
- We've raised more than \$500 for @bigissueaustralia. Every bit counts towards supporting vendors across Australia. You can help too by donating today! <Link>
- Another huge milestone reached because of your support! More than \$1,000 raised to help support @bigissueaustralia vendors. Let's keep going, donate today! <Link>



@bigissueaustralia



@bigissueaustralia



@thebigissue



@The Big Issue
in Australia

#THEBIGISSUE

#THEBIGSELL

#PROUDLYWORKING