

THE BIG SELL

FUNDRAISING TIPS AND TRICKS

If you're looking for ideas to help reach your fundraising target, we've put together some tips and tricks for you to use.

1

Think outside the box of where to post online. Share your page with friends, family and coworkers, but also try local community and neighborhood groups.

2

Once you register, you'll have your own Big Sell page and URL. Why not turn the URL into a QR code and add it to flyers or posters? Make sure to also personalise your page with a photo and bio.

3

Check the leaderboards on the home page to see how you're tracking against other participants.

4

Get your work and colleagues involved! Create donations through an afternoon tea, bake sale or other team building activities.

5

Keep an eye out for regular emails for special content and messages from The Big Issue vendors. They'll have their own secrets for how to get big sales.

Every donation during The Big Sell will help The Big Issue support vendors experiencing homelessness, marginalisation and disadvantage. We hope to see you on the leaderboards and out on the streets!